## The Whitechapel Society Journal Advertising Policy

The journal regularly features a "What's-On" page and a "Book Titles" page. Anything advertised on these pages will incur no charge.

For all other advertisements outside these pages, the fee, to be paid in advance is £10 per ¼ page, £20 per ½ page and £40 for a full page.

All advertisements are placed on the understanding that:

- 1. The committee reserves the right to refuse to place an advertisement.
- 2. Advertisements will only be placed if space in the journal permits.
- 3. Advertisements which are not destined for either the "What's-On" page or the "Book Titles" page need to be supplied as a greyscale 300dpi JPG/TIF/PDF and the dimensions will be given to said advertiser once the available space is known.
- 4. Advertisement requests, paid or unpaid, can not be considered within 28 days of the 1<sup>st</sup> of the month in which the journal is published.

15/12/2020